

BRANDSTÄTTER GROUP

Gardening without gardens - Urban gardening with ECHIZA

What used to be isolated green spots on balconies has grown into a movement: in cities people are digging, planting and harvesting in all kinds of places. The urban gardening trend brings back a slice of nature to the city yet is really easy to do. All you need is a small space for growing, a love of home-grown plants and a dash of creativity. With versatile and practical planters from LECHUZA, it's especially easy to create your own green oasis on a balcony or patio.

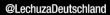




The versatile pots in the Stone Collection are the ideal partners for growing vegetables, herbs or snack fruit, and their natural stone look makes them perfect for modern city balconies or roof terraces. There's a matching planter for even the smallest space that not only impresses with looks but with the integrated irrigation system. Your crop plants are fed the same way nature does it and the removable base screw in the large planters protects against water build-up in heavy rain. Since all LECHUZA planters are made from sturdy, weatherproof yet very lightweight plastic, they can be switched around at any time.

Even without any prior knowledge of gardening, successful harvests can be soon enjoyed in your own ecological mini garden. Plucking lettuce or rocket are also perfect for beginners and last a whole summer: if you only harvest the outer leaves, the plant happily keeps growing and continues supplying you with vitamins. Salad and herbs, but also vegetables such as cherry tomatoes and cucumbers, feel perfectly at home in BALCONERA Stone, available in two sizes. The LECHUZA balcony box holders ensure a stable hold and can be expanded with an extender if the bars are spaced far apart. Typically well thought-out LECHUZA accessories, they are secured with just a few movements and with absolutely no need for drilling.







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The harmoniously curved CUBETO planting bowl lets you create little herb gardens that not only fit on your balcony and terrace but also directly add spice to your table at the next barbecue party. And the practical all-rounder CANTO Stone works as a large cube and a pillar to give enough space to all plants with a large root ball. Tomatoes, popular mini berry bushes or little citrus trees transform anywhere into a relaxed green space in these striking natural stone planters. CANTO Stone is also available as a table-decorating planter this season, providing the perfect modern home for herbs. After buying sage, rosemary and



so on, all that needs to be done is to insert the stick into the cultivation pot from underneath, and the herbs will reliably water themselves thanks to the wick-based irrigation system.

Gardening has nothing to do with suburban front gardens - it's totally on trend! More vibrant green in grey cityscapes creates a beautiful balance to stressful everyday lives, whether it be for harvesting or just for enjoying. Whether it be a roof terrace, a yard or a balcony - herbs, vegetables and snack fruit will find the perfect home and make cities more liveable. A new, green world is just waiting to be discovered!









About LECHUZA

geobra Brandstätter Stiftung & Co. KG, based in Zirndorf near Nuremberg in Franconia, is the manufacturer of PLAYMOBIL and therefore one of Germany's largest toy producers. Since 2000, the innovative company has also been developing, producing and marketing high-quality plastic plant pots under the LECHUZA brand, as well as designer garden furniture since 2015. The Brandstätter Group employs more than 4,600 people worldwide.